

## Robertson Photo Awards 2017



The Robertson Photo Awards is designed to provide an opportunity for Robertson Builders to encourage professionalism and enrich the quality of images in the metal building industry. In the past 10 years, with the wide penetration of digital cameras with video capabilities, the environment surrounding photography has dramatically changed. Adapting to this change, the Robertson Photo Awards was reconceived, and it continues to evolve to create new standards.

Any Robertson Builder may submit photos for the Awards, and you may enter as many projects as you wish. All projects featured on our website, social media, and in our brochures are submissions from past Photo Awards, so this program is your opportunity to get your projects published by Robertson.

### Eligibility

All entries must meet the following criteria:

1. The project must not have been previously entered in Photo Awards for any year
2. The project must have been ordered/purchased and wholly controlled from sale to finish by the Robertson Builder
3. All projects must be accompanied by a completed form
4. Only photos of completed buildings will be accepted

### Awards

Winners will receive two photo plaques—one for the Builder's office and one to present to the customer. Winners will be given the option to order more photo plaques at their expense.

### Judging

Judging will be done by a panel of qualified Robertson employees. There are two divisions of awards: Best of District and Best of Category.

Robertson reserves the right not to select an award in any category when, in the opinion of

the judges, there are no entries deserving an award or there were not enough entries to do justice to the category. In the latter instance, Robertson reserves the option to place the entry in another category or to hold over eligible entries into next year's competition.

### Entry Rules

1. Complete the entry form and return to Robertson by January 8, 2018
2. You will need the building owner's signature on the Photo Release Form
3. Digital photographs are preferred and must be a minimum of 3MP
4. Submit photos on CD or thumb drive, saved in JPEG format. Label CD with your company name and project. You may also email photos and completed forms directly to [Robertson.Marketing@RobertsonBuildings.com](mailto:Robertson.Marketing@RobertsonBuildings.com)
5. Photos submitted via File Transfer Protocol or FTP (e.g. Dropbox, Hightail, etc.) will not be accepted.
6. Mail completed entry forms and photos to:  
Robertson Building Systems  
ATTN: Robertson Photo Awards  
1343 Sandhill Drive  
Ancaster, ON L9G 4V5

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## Photo Tips

### When to take photos

The best days to take photos are those with some broken clouds and bright sun or days with full sun. Overcast days result in dull, lifeless photos. Taking photos on Sunday mornings are usually a good time for a photo shoot since there is less chance of people or vehicles being in your shot.

### How to take photos

Allow yourself plenty of time and don't rush. Observe the building in the morning, afternoon, and evening to determine the best time to shoot. Study the building from all angles to determine the best shot of your building.

### Camera

Photos taken from about 10 feet above the ground (ground level to camera lens) typically have a better angle with less distortion. If possible, use a wide angle lens. Wide angle lenses minimize distortion and allow you to get a tight shot of the building. Wide angle lenses will also help you to avoid power poles, fire hydrants, signs, etc.

### Suggestions

- Turn the date stamp off of your camera's settings. The date stamp restricts Robertson's ability to use the photo in our advertising and marketing materials.
- Avoid taking pictures with obstructions in them (e.g. vehicles, power lines, trash, people, etc.) as they will be a distraction in the final photo.

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## Project Information

### Project Team

Robertson Builder: \_\_\_\_\_  
General Contractor: \_\_\_\_\_  
Steel Erector: \_\_\_\_\_  
Architect/Design Firm: \_\_\_\_\_

### Building Information

Name of Building: \_\_\_\_\_  
Owner of Building: \_\_\_\_\_  
Address: \_\_\_\_\_  
Robertson Job Number(s): \_\_\_\_\_  
Construction Start Date: \_\_\_\_\_ Construction End Date: \_\_\_\_\_  
Category (see back page for details): \_\_\_\_\_

### Roof System

Panel Type: \_\_\_\_\_  
Color: \_\_\_\_\_  
Total Square Footage of Roof Panel: \_\_\_\_\_

### Wall System

Panel Type: \_\_\_\_\_  
Color: \_\_\_\_\_  
Total Square Footage of Wall Panel: \_\_\_\_\_

### Special Features

Describe all special features of this building, including cranes, mezzanines, façades, accessories, etc.:

\_\_\_\_\_  
\_\_\_\_\_

**Photo & Publicity Release:** I hereby give Robertson Building Systems and its respective dealer organization permission to use photographs and descriptions of this building for advertising, publicity, and promotion of Robertson Products in printed, recorded, or electronic media.

**PLEASE PRINT THIS FORM AND SIGN BELOW. SUBMIT TO [Robertson.Marketing@RobertsonBuildings.com](mailto:Robertson.Marketing@RobertsonBuildings.com)**

**Authorized Owner's Signature**

\_\_\_\_\_  
**Authorized Builder's Signature**

**Date**

\_\_\_\_\_

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## Award Categories

### Best of District

There are eight (8) awards for Best of District awards:

1. Canada: Alberta, British Columbia
2. Canada: Saskatchewan, Manitoba
3. Canada: Southwestern Ontario
4. Canada: Northern & Eastern Ontario, Great Toronto Area (GTA), Niagara
5. Canada: Atlantic Canada & Québec
6. USA: Michigan, Indiana, Kentucky, Ohio
7. USA: New England
8. USA: Ohio, Pennsylvania

### Best of Category

Agricultural: Any project used for the storage or production of crops or livestock, farm equipment storage, agricultural services, forestry, fishing, or hunting

Auto Dealerships: New or used auto sales and service

Commercial: Buildings that house retail- and wholesale- service related companies, or service-related businesses, including repair, offices, banks, or real estate

Government: Buildings owned by local, state, and federal governments, including schools, fire stations, courthouses, juvenile centers, prisons, maintenance facilities, etc.

Hangars: Buildings used for aircraft storage and/or maintenance

Manufacturing: Buildings that are used primarily for production, assembly, fabrication, processing, printing, etc.

Office: Single story or multi-story buildings that house a business' day-to-day operations and employees

Recreation / Community: Buildings used primarily for amusement and entertainment, including skating rinks, bowling centers, dance/gymnastics studios, sports, theatres, casinos, gymnasiums, etc.

Religious: Buildings used for religious purposes, training, worship, or study, including churches, convents, temples, mosques, etc.

Retail: Buildings open to the public for retail and shopping purposes, including anchor stores, retail strip shopping center projects, etc.

Self-Storage: Any Robertson self-storage system

Warehouse: Buildings that are used for commercial warehousing, distribution centers, and storage of any goods, including truck terminals

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